

The background of the entire page is a vibrant, stylized illustration of an underwater scene. It features various types of coral in shades of orange, red, and green, along with several jellyfish in white and blue. Small blue fish are scattered throughout the water. The overall color palette is dominated by blues, greens, and oranges, creating a lively and aquatic atmosphere.

vab VIRGINIA
ASSOCIATION OF
BROADCASTERS

**87TH ANNUAL
SUMMER
CONVENTION**

JUNE 20-22, 2024

**Marriott Oceanfront
Virginia Beach, VA**



**JOIN US AT THE BEACH AT THE
87TH ANNUAL
SUMMER
CONVENTION**

**TAKING PLACE JUNE 20-22, 2024 AT THE
MARRIOTT VIRGINIA BEACH OCEANFRONT HOTEL!**

A block of rooms has been reserved for the nights of Thursday, June 20 through Saturday, June 22. In order to receive the convention rate of \$299 please call the Marriott Virginia Beach Oceanfront directly today at (757) 937-4200 or use this [special website](#) for VAB. As in past years, the VAB will once again subsidize \$100/per night for two nights if you reserve prior to the room block filling up. The credit will be reflected at check-out.

The VAB Room Block will be available until Sunday, May 19, 2024 or until the group block is sold-out, whichever comes first.

Should you have any questions or concerns, please contact Laura at (434) 326-9813 or email, laura.lake@easterassociates.com.

AGENDA

Thursday, June 20

11:00 a.m.

Registration Opens

11:00 a.m.

Best of the Best Class Meeting & Lunch

11:30 a.m.

VAB Board of Directors Meeting & Lunch

3:00 p.m. - 4:30 p.m.

Presentation Ready: Exploring the Art of Presenting Persuasively
Terri Sjodin, CPAE, CSP, Speaker, Consultant, Author

5:15 p.m.

VAB Best of the Best Class Reception
(for all current & alumni members)

6:00 p.m.

Welcome Reception
(open to all attendees)

Friday, June 21

7:00 a.m.

Registration Opens

7:30 a.m.

Past President's Breakfast
(Registration Required)

7:30 a.m.

Family Breakfast

8:15 a.m.

NAB Update:
Shawn Donilon, Executive Vice President of Government Relations

8:35 a.m.

Brooks Pierce Legal Update
Patrick Cross, Associate

9:00 a.m.

VAB Best of the Best Class Case Study Presentations

10:30 a.m.

Membership Meeting/Board Election

10:40 - 11:00 a.m.

VAB Marketing Campaign Launch

11:00 a.m. - 12:00 p.m.

Sailing New Waters: Envisioning Broadcasting's AI-Driven Future
Dr. Shawn DuBravac, Futurist, New York Times Bestselling Author

- AFTERNOON FREE -
6:00 p.m.

87th Annual VAB Awards Reception

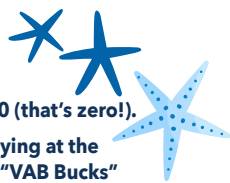
7:00 p.m.

Awards Gala & Dinner

9:30 p.m. - 12:00 a.m.

After Dinner Celebration

REGISTRATION



The VAB is happy to announce that the registration fee for VAB members to attend the Summer Convention will be \$0 (that's zero!).

In addition, the VAB will offer all convention attendees staying at the Marriott a total of \$200 (\$100 per night for two nights) in "VAB Bucks" that towards your overnight accommodations and the credit will be reflected at check-out.

Please indicate how many in your party will be attending the following events:

THURSDAY

Guests

Speaker Session _____

VAB Best of the Best Class Reception _____
(for all current & alumni members)

Thursday Night Welcome Reception _____

FRIDAY

Guests

Past President's Breakfast _____
(VAB Past President's Only)

Family Breakfast on Friday Morning _____

Awards Reception & Dinner on Friday Night _____

SATURDAY

Guests

Family Breakfast on Saturday Morning _____

OTHER

Guests

Day Sessions Only _____

Name(s): _____

Company: _____

Station Call Letters: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: (_____) _____ - _____

Register online by [clicking here](#) or mail completed form to:

VAB 87th Annual Summer Convention,
250 West Main Street, Suite 100,
Charlottesville, VA 22902.

For cancellations or late registration, please call

Laura Lake at (434) 977-3716 or email

laura.lake@easterassociates.com

